## Health nut



According to the persona's routine. He likes to exercise in the morning so that having holders for sun glasses and smart watch are essential for him. Meanwhile, tablet holders is needed for supporting his ipad so that he does not need to over bend his neck for so long while watching video.

The designs of tablet holders, smartwatch holders and sun glasses holder feature and illustrate the characteristics of organic form by

- Concave & convex surfaces
- Fluid & wavy movements
- Gentle & soft curves

