

Persona

Busy Bobby



28 years old

" My mornings are so hectic, I don't even have time to make my tea "

Characteristics:

- ☐ Likes things to be quick and fast
- ☐ Workaholic

Goals:

- ☐ Enjoy a cup of tea before work
- ☐ Be on time for work

Frustrations:

- ☐ No time to drink and prepare tea in the morning
- ☐ Busy schedule

Daily activities:

- ☐ Working at the office
- ☐ Spend time with family

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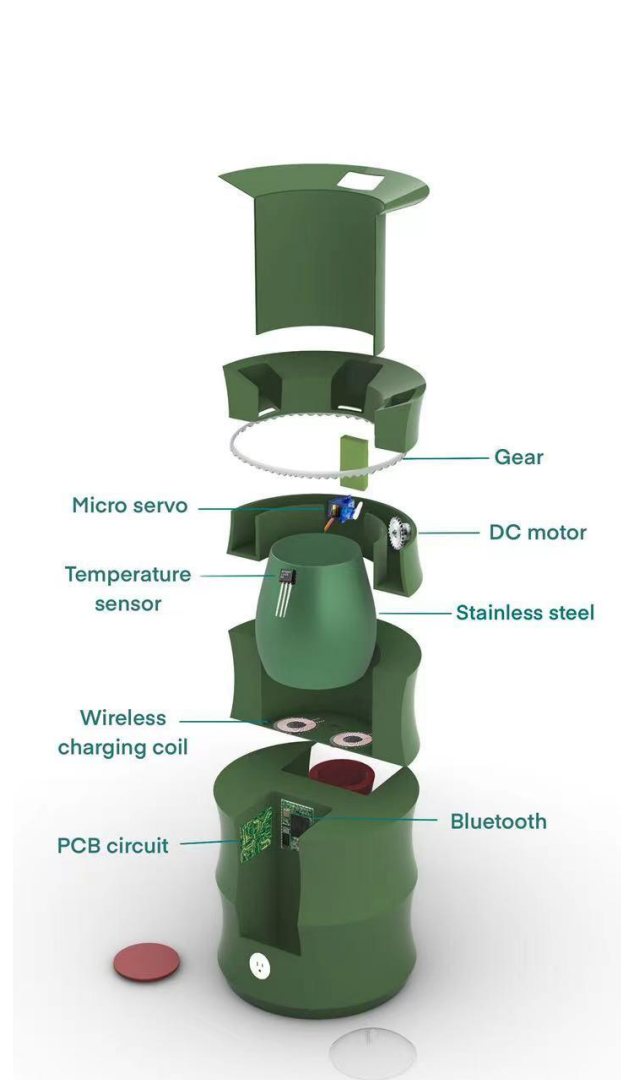
The **Swifte**a is primarily designed for the busy working adults who **lead a busy life** and is trying to climb their career ladder and **do not have the time** to go through with the long tea making experience.

Bobby usually needs a hot cup of tea in the morning to wake him up and prepare him for a busy work day he has ahead. He finds it a **pain** to **spend time preparing his desired tea**.

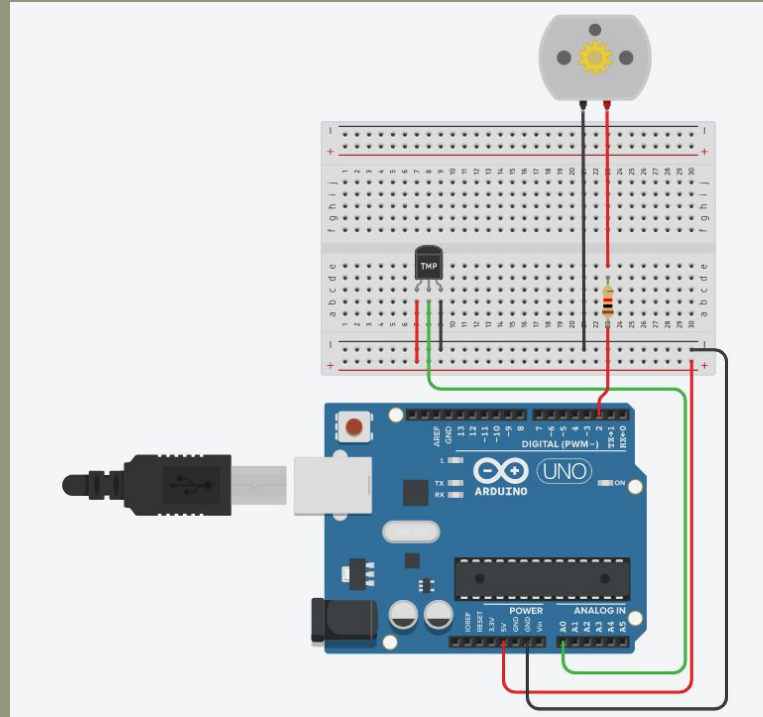
Swiftea allows him to **save time and speed up his tea making routine**, as he can automatically make tea from his phone. This gives Tom **more time to prepare for work** in the morning.





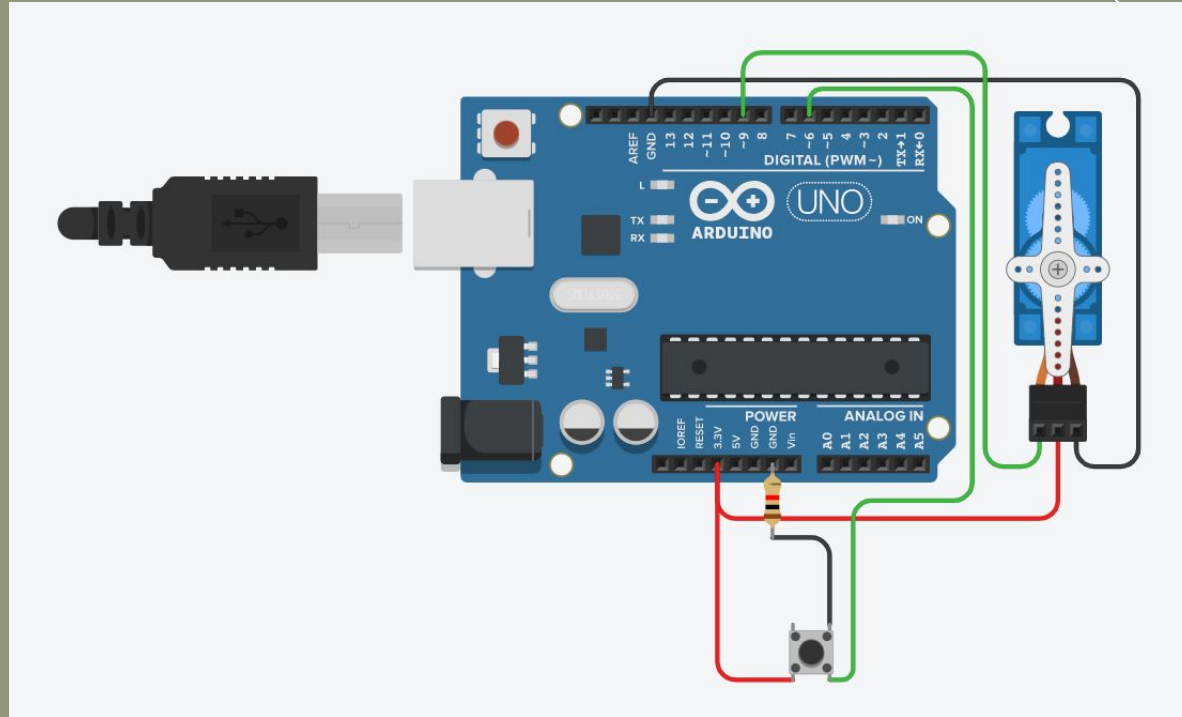


DC Motor & Temperature Sensor



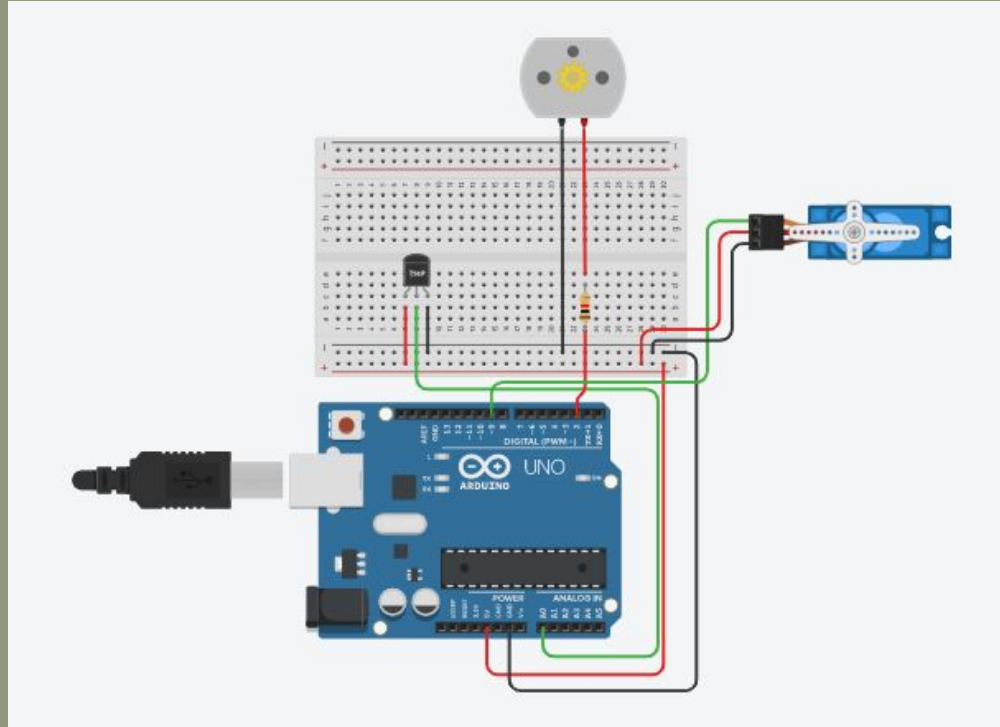
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Micro Servo



https://www.tinkercad.com/things/4dgPD8JX5fe-micro-servo-desinno/edit?sharecode=iB0JMVEQa_PO0DmNRsscfaKwCsXYBFIzHdQTkRtDNlw

Combined Circuit



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